

Beacon  
39192

## NC5 Political Check List

*\*Initials of person  
completing task*

CR	Attach checklist to Order
CL	Include copy of Wide Orbit contract
CL	Include copy of Client order
CL	Include copy of Check(s)
pm	Political form is included in file
	Copy of invoice (stapled above checklist)
	Copy of refund checks (if applicable)

**ORDER**

**Orders**  
**Order / Rev:** 39192  
**Alt Order #:** 07952077  
**Product Desc:** BEACON CENTER  
**Estimate:** 3629  
**Flight Dates:** 03/19/13 - 03/25/13  
**Original Date / Rev:** 03/15/13 / 03/15/13  
**Order Type:** GENERAL

**WTVF**  
**Primary AE:** Fran Berg  
**Sales Office:** WADC  
**Sales Region:** National

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Beacon Center  
**Demographic:** A35-64  
**Product Codes:** PO04  
**Priority:** P2  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 02/28/14  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/13	03/25/13	25	\$20,550.00	\$17,467.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	25	\$20,550.00	\$17,467.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$20,550.00</b>	<b>\$17,467.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WTVF	34%	\$20,550.00
Market	100%	\$60,441.18

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTVF	03/19/13	03/22/13	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-TWTF--	:30	4	\$750.00	P2	0.00	NM	4	\$3,000.00
6A NEWS 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/18/13 03/24/13 -TWTF-- 4 \$750.00 0.00															
E 2	WTVF	03/25/13	03/25/13		CM	6a-7a	M-----	:30	1	\$750.00	P2	0.00	NM	1	\$750.00

Order / Rev: 39192  
 Alt Order #: 07952077  
 Flight Dates: 03/19/13 - 03/25/13

Advertiser: Beacon Center  
 Product Desc: BEACON CENTER  
 Estimate: 3629

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6a-7a M-F 6a-7a 6A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/25/13 03/31/13 M----- 1 \$750.00 0.00														
E 3	WTVF	03/23/13	03/23/13	Sat AM News 6a-9a Sa 6a-9a	CM	558a-9a -----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
SAT 6A NEWS RATE CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 -----S- 1 \$500.00 0.00														
E 4	WTVF	03/24/13	03/24/13	Sun AM News 6a-8a Su 6a-8a	CM	558a-8a -----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
SUN 6A NEWS RATE CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 -----S 1 \$450.00 0.00														
E 5	WTVF	03/19/13	03/22/13	M-F 3p-4p M-F 3p-4p	CM	3p-4p -T--F--	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
ELLEN 1/DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 -T--F-- 2 \$450.00 0.00														
E 6	WTVF	03/25/13	03/25/13	M-F 3p-4p M-F 3p-4p	CM	3p-4p M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/25/13 03/31/13 M----- 1 \$450.00 0.00														
E 7	WTVF	03/20/13	03/22/13	M-F 430p-5p M-F 430p-5p	CM	428p-5p --WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
INSIDE ED 1/DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 --WTF-- 3 \$600.00 0.00														
E 8	WTVF	03/19/13	03/22/13	M-F 6p-7p M-F 6p-630p	CM	6p-630p -TWTF-- (6:00 PM-6:30 PM)	:30	4	\$1,130.00	P2	0.00	NM	4	\$4,520.00
6P NEWS 1/DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 -TWTF-- 4 \$1,130.00 0.00														
E 9	WTVF	03/25/13	03/25/13	M-F 6p-7p M-F 6p-7p	CM	6p-7p M----- (6:00 PM-6:30 PM)	:30	1	\$1,130.00	P2	0.00	NM	1	\$1,130.00
6P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/25/13 03/31/13 M----- 1 \$1,130.00 0.00														
E 10	WTVF	03/24/13	03/24/13	Sun CBS Prime 6p-7p 60 Minutes	CM	557p-7p -----S	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
60 MIN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 -----S 1 \$2,700.00 0.00														
E 11	WTVF	03/20/13	03/20/13	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-10-35p, Su 10p-10-35p	CM	10p-1035p --W----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
10P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 --W---- 1 \$1,500.00 0.00														
E 12	WTVF	03/23/13	03/23/13	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-10-35p, Su 10p-10-35p	CM	10p-1035p -----S-	:30	1	\$980.00	P2	0.00	NM	1	\$980.00
SAT 10P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 -----S- 1 \$980.00 0.00														
E 13	WTVF	03/19/13	03/20/13	M-F 1035p-1135p M-F 1035p-1135p	CM	1035p-1135p -TW----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
LETTERMAN 1/DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/18/13 03/24/13 -TW---- 2 \$450.00 0.00														
E 14	WTVF	03/25/13	03/25/13		CM	1035p-1135p M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00

Order / Rev: 39192  
Alt Order #: 07952077  
Flight Dates: 03/19/13 - 03/25/13

Advertiser: Beacon Center  
Product Desc: BEACON CENTER  
Estimate: 3629  
WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1035p-1135p										
				M-F 1035p-1135p										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/13	03/31/13	M-----		1		\$450.00		0.00				
E 15	WTVF	03/19/13	03/22/13	M-F 4p-430p	CM	4p-430p -TWTF--	:30	1	\$520.00	P2	0.00	NM	1	\$520.00
				M-F 4p-430P										
				4P NEWS	ADD.									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/18/13	03/24/13	-TWTF--		1		\$520.00		0.00				
												Totals	25	\$20,550.00

Rep Order# 7952077 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 39192 Printed: 03/15/2013 8:19 AM  
Last Received: 03/15/2013 8:18 AM  
Shaving Buylines: All Lines

1 of 3

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) BEACON CENTER  
Product BEACON CENTER  
Estimate# 3629  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 285/514/3629  
Flight Dates 03/19/2013 - 03/25/2013  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

CF 03/15/13

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV ORD TO SHOW RATE CHGS ON LNS 3,4. CX 1X LN 5 & ADD NEW LN 16. CNT TTL REM THE SAME  
PLS CFM, THANKS! BRITNEY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	6A NEWS	:30	\$750.00	03/19-03/22	4	1	4	\$3,000.00	
	Buyline Comment: 1/DAY											
	2	M	6A-7A	6A NEWS	:30	\$750.00	03/25-03/25	1	1	1	\$750.00	
	*3	SA	6A-9A	SAT 6A NEWS	:30	\$500.00	03/23-03/23	1	1	1	\$500.00	
	Sales Remark: V3 RATE CHG											
	V3 Comment Changed, Rate Changed											
	*4	SU	6A-8A	SUN 6A NEWS	:30	\$450.00	03/24-03/24	1	1	1	\$450.00	
	Sales Remark: V3 RATE CHG											
	V3 Comment Changed, Rate Changed											
	*5	SU	8A-930A	CBS SUN MORN	:30	\$750.00	03/24-03/24	0	0	0	\$0.00	
	Sales Remark: V3 CX 1X 3/24											
	V3 Comment Changed, Spots/week Changed											
	6	TU,F	3P-4P	ELLEN	:30	\$450.00	03/19-03/22	2	1	2	\$900.00	
	Buyline Comment: 1/DAY											
	7	M	3P-4P	ELLEN	:30	\$450.00	03/25-03/25	1	1	1	\$450.00	

Rep Order# 7952077 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 03/15/2013 8:19 AM  
Last Received: 03/15/2013 8:18 AM  
Showing Buylines: All Lines

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) BEACON CENTER  
Product BEACON CENTER  
Estimate# 3629  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
813 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 285/14/3629  
Flight Dates 03/19/2013 - 03/25/2013  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	W-F	430P-5P	INSIDE ED	:30	\$600.00	03/20-03/22	3	1	3	\$1,800.00	
		Buyline Comment: 1/DAY										
	9	TU-F	6P-630P	6P NEWS	:30	\$1,130.00	03/19-03/22	4	1	4	\$4,520.00	
		Buyline Comment: 1/DAY										
	10	M	6P-630P	6P NEWS	:30	\$1,130.00	03/25-03/25	1	1	1	\$1,130.00	
	11	SU	6P-7P	60 MIN	:30	\$2,700.00	03/24-03/24	1	1	1	\$2,700.00	
	12	W	10P-1030P	10P NEWS	:30	\$1,500.00	03/20-03/20	1	1	1	\$1,500.00	
	13	SA	10P-1030P	SAT 10P NEWS	:30	\$980.00	03/23-03/23	1	1	1	\$980.00	
	14	TU-W	1035P-1135P	LETTERMAN	:30	\$450.00	03/19-03/20	2	1	2	\$900.00	
		Buyline Comment: 1/DAY										
	15	M	1035P-1135P	LETTERMAN	:30	\$450.00	03/25-03/25	1	1	1	\$450.00	
	*16	TU-F	4P-430P	4P NEWS	:30	\$520.00	03/19-03/22	1	1	1	\$520.00	
		Sales Remark: V3 ADD.										
		V3 Added										

---REPORT TOTALS---

Report Totals: 25 / \$20,550.00

---SALES MONTHLY TOTALS---

Mar 13: 25 / \$20,550.00

Rep Order# 7952077 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 03/15/2013 8:19 AM  
Last Received: 03/15/2013 8:18 AM  
Showing Buylines: All Lines

3 of 3

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) BEACON CENTER  
Product BEACON CENTER  
Estimate# 3629  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 285/514/3629  
Flight Dates 03/19/2013 - 03/25/2013  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

Sales Totals: 25 / \$20,550.00

Station Totals: 25 / \$20,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$60,441

CABL	0%	CBLA	0%	CBLB	0%	INTA	0%	NCFP	0%
UNKN	66%	WKRN	0%	WNAB	0%	WSMV	0%	WTVF	34%
WUXP	0%	WZTV	0%						

Books null  
Demos RA3564

→

Rep Firm	
Sales Office (	) WASHINGTON
Salesperson (	) FRAN BERG
Salesperson Phone#	202-872-1155
Salesperson FAX#	202-872-8745

In 3 Sa 6a-9a per KM rate needs to be \$500  
In 4 Su 6a-8a per KM rate needs to be \$450.  
pls revise and resend. tnr, chrissy

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	6A NEWS	:30	\$750.00	03/19-03/22	4	1	4	\$3,000.00	
		Buyline Comment: 1/DAY										
	2	M	6A-7A	6A NEWS	:30	\$750.00	03/25-03/25	1	1	1	\$750.00	
	*3	SA	6A-9A	SAT 6A NEWS	:30	\$380.00	03/23-03/23	1	1	1	\$380.00	
		Station Remark: V2 per KM, rate needs to be \$500										
	*4	SU	6A-8A	SUN 6A NEWS	:30	\$340.00	03/24-03/24	1	1	1	\$340.00	
		Station Remark: V2 per KM, rate needs to be \$450.										
	5	SU	8A-930A	CBS SUN MORN	:30	\$750.00	03/24-03/24	1	1	1	\$750.00	
	6	TU,F	3P-4P	ELLEN	:30	\$450.00	03/19-03/22	2	1	2	\$900.00	
		Buyline Comment: 1/DAY										
	7	M	3P-4P	ELLEN	:30	\$450.00	03/25-03/25	1	1	1	\$450.00	
	8	W-F	430P-5P	INSIDE ED	:30	\$600.00	03/20-03/22	3	1	3	\$1,800.00	
		Buyline Comment: 1/DAY										



Rep Order# 7952077 Ver# 2 Status Returned  
EC'd Yes

Traffic Order#

Printed: 03/14/2013 2:36 PM  
Last Received: 03/14/2013 2:12 PM  
Showing Buylines: All Lines

2 of 3

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) BEACON CENTER  
Product BEACON CENTER  
Estimate# 3629  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 285/514/3629  
Flight Dates 03/19/2013 - 03/25/2013  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	TU-F	6P-630P	6P NEWS	:30	\$1,130.00	03/19-03/22	4	1	4	\$4,520.00	
Buyline Comment: 1/DAY												

	10	M	6P-630P	6P NEWS	:30	\$1,130.00	03/25-03/25	1	1	1	\$1,130.00	
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	11	SU	6P-7P	60 MIN	:30	\$2,700.00	03/24-03/24	1	1	1	\$2,700.00	
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	12	W	10P-1030P	10P NEWS	:30	\$1,500.00	03/20-03/20	1	1	1	\$1,500.00	
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	13	SA	10P-1030P	SAT 10P NEWS	:30	\$980.00	03/23-03/23	1	1	1	\$980.00	
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	14	TU-W	1035P-1135P	LETTERMAN	:30	\$450.00	03/19-03/20	2	1	2	\$900.00	
Buyline Comment: 1/DAY												

	15	M	1035P-1135P	LETTERMAN	:30	\$450.00	03/25-03/25	1	1	1	\$450.00	
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---REPORT TOTALS---

Report Totals: 25 / \$20,550.00

---SALES MONTHLY TOTALS---

Mar 13: 25 / \$20,550.00

Sales Totals: 25 / \$20,550.00

Station Totals: 25 / \$20,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$60,441

CABL	0%	CBLA	0%	CBLB	0%	INTA	0%	NCFP	0%
UNKN	66%	WKNR	0%	WNAB	0%	WSMV	0%	WTVF	34%
WUXP	0%	WZTV	0%						

Rep Order# 7952077 Ver# 2 Status Returned  
EC'd Yes

Traffic Order#

Printed: 03/14/2013 2:36 PM  
Last Received: 03/14/2013 2:12 PM  
Showing Buylines: All Lines

3 of 3

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) BEACON CENTER  
Product BEACON CENTER  
Estimate# 3629  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 285/514/3629  
Flight Dates 03/19/2013 - 03/25/2013  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

Books null  
Demos RA3564

Rep Order# 7952077 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 03/14/2013 2:32 PM  
Last Received: 03/14/2013 2:12 PM  
Showing Buylines: All Lines

1 of 2

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) BEACON CENTER  
Product BEACON CENTER  
Estimate# 3629  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 285/514/3629  
Flight Dates 03/19/2013 - 03/25/2013  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	6A NEWS	:30	\$750.00	03/19-03/22	4	1	4	\$3,000.00	
		Buyline Comment: 1/DAY										
	2	M	6A-7A	6A NEWS	:30	\$750.00	03/25-03/25	1	1	1	\$750.00	
	3	SA	6A-9A	SAT 6A NEWS	:30	<del>\$380.00</del> 500	03/23-03/23	1	1	1	\$380.00	
	4	SU	6A-8A	SUN 6A NEWS	:30	<del>\$340.00</del> 450	03/24-03/24	1	1	1	\$340.00	
	5	SU	8A-930A	CBS SUN MORN	:30	\$750.00	03/24-03/24	1	1	1	\$750.00	
	6	TU,F	3P-4P	ELLEN	:30	\$450.00	03/19-03/22	2	1	2	\$900.00	
		Buyline Comment: 1/DAY										
	7	M	3P-4P	ELLEN	:30	\$450.00	03/25-03/25	1	1	1	\$450.00	
	8	W-F	430P-5P	INSIDE ED	:30	\$600.00	03/20-03/22	3	1	3	\$1,800.00	
		Buyline Comment: 1/DAY										
	9	TU-F	6P-630P	6P NEWS	:30	\$1,130.00	03/19-03/22	4	1	4	\$4,520.00	
		Buyline Comment: 1/DAY										
	10	M	6P-630P	6P NEWS	:30	\$1,130.00	03/25-03/25	1	1	1	\$1,130.00	
	11	SU	6P-7P	60 MIN	:30	\$2,700.00	03/24-03/24	1	1	1	\$2,700.00	

Rep Order# 7952077 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 03/14/2013 2:32 PM  
Last Received: 03/14/2013 2:12 PM  
Showing Buylines: All Lines

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) BEACON CENTER  
Product BEACON CENTER  
Estimate# 3629  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 285/514/3629  
Flight Dates 03/19/2013 - 03/25/2013  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	W	10P-1030P	10P NEWS	:30	\$1,500.00	03/20-03/20	1	1	1	\$1,500.00	
	13	SA	10P-1030P	SAT 10P NEWS	:30	\$980.00	03/23-03/23	1	1	1	\$980.00	
	14	TU-W	1035P-1135P	LETTERMAN	:30	\$450.00	03/19-03/20	2	1	2	\$900.00	
	Buyline Comment: 1/DAY											
	15	M	1035P-1135P	LETTERMAN	:30	\$450.00	03/25-03/25	1	1	1	\$450.00	

---REPORT TOTALS---

Report Totals: 25 / \$20,550.00

---SALES MONTHLY TOTALS---

Mar 13: 25 / \$20,550.00

Sales Totals: 25 / \$20,550.00

Station Totals: 25 / \$20,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$60,441

CABL 0%	CBIA 0%	CBIB 0%	INTA 0%	NCFP 0%
UNKN 66%	WKRN 0%	WNAB 0%	WSMV 0%	WTVF 34%
WUXP 0%	WZTV 0%			

Books null  
Demos RA3564

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

WTVFTV - WTVF-TV

32291

32291B

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
03-15-13	31513BBWTVF-E	BI-BI-2013 3629	17,467.50		17,467.50

Attn: Kiley Murphy  
3pgs

Check Total: \$17,467.50

Safeguard LITHO USA 10712 W125F001876M

REORDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR, IF UNKNOWN, CALL 800-323-2422

ORIGINAL DOCUMENT HAS A COLORED BACKGROUND PRINTED ON CHEMICAL REACTIVE PAPER WITH MICROPRINTED BORDER

NATIONAL MEDIA RESEARCH  
PLANNING & PLACEMENT, LLC

815 SLATERS LANE  
ALEXANDRIA, VA 22314

BB&T

VIRGINIA

BB-426/514

32291

NUMBER

32291

PAY EXACTLY 17,467 DOLLARS AND 50 CENTS

DATE

AMOUNT

Mar 15, 2013

\$17,467.50

PAY TO THE ORDER OF  
WTVF-TV  
474 James Robertson Parkway  
Nashville, TN 37219

VOID AFTER 90 DAYS

Jonathan W. Ferrell

THE REVERSE SIDE OF THIS DOCUMENT INCLUDES AN ARTIFICIAL WATERMARK - HOLD AT AN ANGLE TO VIEW

032291 051404260000159760113

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">WTVF</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">3/15/13</div>
---	--

I, Jon Ferrell  
do hereby request station time concerning the following issue:

Beacon Center

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:** \$17,467.50

This broadcast time will be used by: Beacon Center

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
☐ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Beacon Center

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ~~ISSUE~~ ADVERTISER**

\_\_\_\_\_  
Date Signature Contact Phone Number 703-683-4877

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

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